

Endace Limited

Regulatory Announcement



12 July 2007

ENDACE LIMITED (the "Company")

DIRECTOR / PDMR SHARE DEALINGS

The Company was notified on 5 July 2007 that the following Person Discharging Managerial Responsibility of the Company, sold the following ordinary shares in the capital of the Company on 5 July 2007 as set out below.

Person Discharging Managerial Responsibility	William Cantrell
Nature of transaction	Exercise of Options and disposal
Number of ordinary shares disposed	5,000
Price per share	£4.15
Total value of transaction	£20,750
Total percentage of issued shares disposed	0.0003%
Total number of shares held following disposal	0
Total percentage of issued shares held following disposal	0%
Type of Holding	Beneficial holding

ENDS

CONTACTS:

Endace Limited

Selwyn Pellett, Chairman (NZ)
Mike Riley, Chief Executive Officer (NZ)
Neil Hopkins, Finance Director (NZ)

+64 9-262-7260

Bankside

Steve Liebmann or Simon Bloomfield

+44 (0)20-7367-8888 / +44 (0)7802-888159

Panmure Gordon

Edward Farmer

+44 (0) 20-7459-3600