

# Endace Limited

## Regulatory Announcement



25 July 2007

**Endace Limited**  
(the "Company")

### **DIRECTOR / PDMR SHARE DEALINGS**

The Company was notified on 25 July 2007 that the following Person Discharging Managerial Responsibility of the Company, sold the following ordinary shares in the capital of the Company on 24 July 2007 as set out below.

Person Discharging Managerial Responsibility	Greg Howard
Nature of transaction	Exercise of Options and disposal
Number of ordinary shares disposed	30,600
Price per share	£3.70
Total value of transaction	£113,220
Total percentage of issued shares disposed	0.2%
Total number of shares held following disposal	0
Total percentage of issued shares held following disposal	0%
Type of Holding	Beneficial holding

ENDS

#### **CONTACTS:**

##### **Endace Limited**

Selwyn Pellett, Chairman (NZ)  
Mike Riley, Chief Executive Officer (NZ)  
Neil Hopkins, Finance Director (NZ)

+64 9-262-7260

##### **Bankside**

Steve Liebmann or Simon Bloomfield

+44 (0)20-7367-8888 / +44 (0)7802-888159

##### **Panmure Gordon**

Edward Farmer

+44 (0) 20-7459-3600